

Background

Welcome to the Teawithmike community

On the show, Mike sits down with guests from around the world and discovers their stories.

Podcasters, Creative Artists and Entrepreneurs are amongst the many that have joined Mike in conversation, and shared their stories over a good cup of tea!

Teawithmike was founded by Michael Johnson in January 2019. Technology and the Internet have changed the way we live our lives. Believing in building real relationships and genuine connections Teawithmike has been created to remind us that there is still time in our daily lives for creating conversation, meeting new people and what better way to do it than over a good cup of tea.

Teawithmike sits down with people of all backgrounds and lets them tell their stories in an interview-style show. We keep the focus on storytelling and the unique things that people do rather than avoid negative and controversial topics because there's so much of that already in the world.

About the Host

Michael Johnson is the holder of a Media and Professional Communications Diploma and a Theatre & Entertainment Production Diploma from Red Deer College, Alberta.

He is passionate for Brand Development, Communication, Social Media, and Marketing and finds it fascinating how we can combine Digital and Communication to grow our brands. Collaboration and providing value are ways that we can make the Digital world a place of opportunity.

One of Michael's favourite quotes is "We are all storytellers. We all live in a network of stories. There isn't a stronger connection between people than storytelling." (Jimmy Neil Smith, Director of the International Storytelling Center)

The Fact Sheet (One page, bulleted list of the most important information about the company, such as key statistics, achievements and important dates in its history.)

Teawithmikeshow

- Founded on January 2nd, 2019 by Michael Johnson
- Teawithmikeshow Podcast launches. (June 3rd, 2019)
- Teawithmikeshow Website launches. (January 2nd, 2020)
- Exclusive interview with I'm Here With Magazine. (January 31st, 2020)
- Teawithmikeshow 50th episode milestone. (March 28th, 2020)
- Teawithmike Facebook Community passes 2,000 followers. (April 26th, 2020)
- Teawithmike appears on Tea with Gary Vaynerchuk. (April 15th, 2020)
- Teawithmikeshow seen in 45 countries in the world. (May 6th, 2020)
- Teawithmikeshow receives 50 5* Reviews on Facebook. (May 7th, 2020)
- Teawithmikeshow booking guests three months out. (May 15th, 2020)
- Teawithmikeshow passes 6,000 social media followers. (June 29th, 2020)
- Teawithmikeshow reaches 2,000 plays on Podcast. (October, 2020)
- Teawithmikeshow winner of the Podcast Fan Vote in a competition ran by <https://www.inspiredinfluencers.com/podcast-stories/> (November 1st, 2020)
- Teawithmikeshow reaches 100 episodes recorded. 100th guest of the show is Brand Director at VaynerMedia Andy Krainak. (December, 2020)
- Teawithmikeshow Podcast hits 3,000 downloads (January 21st, 2021)
- Teawithmikeshow on Chat and Spin Radio UK (February 4th, 2021)

Social Media & Website

The Teawithmikeshow has a presence on Facebook, Twitter, Instagram, YouTube with the central place for watching all Teawithmike Episodes being the show's website <http://teawithmike.com>

Social Media Links

Here is a link to all the places the show can be found: <https://linktr.ee/michaelwjohanson>

Social Media Followers & Website Reach (As of February 11th, 2020)

The Teawithmikeshow currently has 7,370 followers across all Social Media Platforms and reaches 700-1000 people a month through the Website. Every single week since January, 2nd 2019 the show has increased it's digital presence between 1%-3%. This growth has been achieved organically mainly through word of mouth.

Media Appearances:

Below are some Media appearances Teawithmike has made to date:

Teawithmikeshow featured on Rdnewsnow celebrating 100 episodes of the show: <https://rdnewsnow.com/2020/12/01/local-podcaster-celebrates-big-milestone/>

Teawithmikeshow featured in Todayville: <https://www.todayville.com/a-little-talk-over-tea-anyone-young-red-deer-man-combines-technology-talk-and-tea-for-teawithmike/>

Teawithmike on the Tea with Gary Vaynerchuk show: <https://www.facebook.com/TEAWITHMIKEJ/videos/517332172506321/>

Teawithmike Exclusive Interview with I'm Here with Magazine: <https://www.imherewithmag.com/post/exclusive-interview-with-mike-johnson-tea-with-mike>

Audience Testimonials

Want to get a feel for how the Show is being received from both fans and guests of the show then here are three places to find that feedback:

Teawithmike Website: <http://teawithmike.com> (Look at the comments on the bottom of each page)

Teawithmike Show Reviews page: <https://bit.ly/showreviewsteawithmikeshow> (A page highlighting fans and guest comments)

Still wanting to learn more?

Find additional reviews of the show on Facebook here: <https://bit.ly/TWMfacebookreviews>

FAQS (Commonly asked questions about the Show)

Q: When did the Teawithmike start?

A: January 2nd, 2019

Q: What is the Teawithmike show all about?

A: It's about Storytelling and reminding people that in a world full of Digital and Technology conversation still has an important role to play in our daily lives.

Q: Where can I watch the show?

A: You can watch new episodes of the show at <http://teawithmike.com> every Thursday.

Q: Is the show on Social Media?

A: You can follow the show on Facebook, Twitter and Instagram under @teawithmike

Q: How can I be on the show?

A: Contact the Team through:

1. @teawithmike on Social Media
2. Fill out the contact page on the show's website <http://teawithmike.com>
3. Email the show at teawithmikeshow@gmail.com

Collaboration

The show is always interested in exploring new opportunities that can benefit both parties. The entire show is about collaboration and working with other's to tell their story.

Reach out to the show by email teawithmikeshow@gmail.com to start the conversation of working together.

Contact Information

All inquires of any nature can be directed to teawithmikeshow@gmail.com and a member of the team will reach out to you in a timely manner.

Thank you for taking the time to read through this Media Kit. We look forward to speaking with you very soon.

Teawithmike Team
Teawithmikeshow
<http://teawithmike.com>